



CASE STUDY

TRANSFORMING AN
AUTOMOTIVE
PRODUCTION PLANT'S
TEAM AREAS

CHALLENGE

A major automotive production plant in Texas recognized the need to upgrade its team spaces in order to better support its workforce of over 5,000 employees working across multiple shifts. For years, the facility relied on outdated amenities, including worn-out plastic picnic tables and hand-me-down break room furniture transferred from another plant. These makeshift solutions no longer met the demands of such a large, high-performing team. Seeking to create a more functional, comfortable, and uplifting environment, the client set out to enhance their employee break areas with modern, durable furnishings designed to improve day-to-day experiences.

BY PARTNERING
WITH PLYMOLD,
OUR CLIENT
EXPERIENCED THE
SUCCESSFUL
TRANSFORMATION
OF THEIR
LARGE-SCALE
AUTOMOTIVE
PRODUCTION
PLANT TEAM
AREAS.

THE PLYMOLD SOLUTION

Product Selection

After noticing the Plymold branding on older furniture they had inherited from another facility, this automotive plant chose Plymold's commercial furniture to revitalize their team areas. The client appreciated Plymold's superior durability and customization options. Plus, our US-made quality aligned with their preference for reliable, domestically sourced furniture and gave them confidence we'd stand behind our products with long-term support.

Education and Collaboration

We worked closely with the client, providing education on various product features such as island vs. wall units, different chair head styles, and types of table edging. Samples were brought in, and employees were involved in choosing styles and designs to ensure the furnishings met their preferences and needs.

Seamless Installation

Because there were 60 different group rooms throughout the plant that needed to be installed over several months, Plymold staff provided on-site training so plant employees could easily install the furniture at their own pace. Overall, we shipped 3 truckloads of furniture that were delivered over the course of 6 weeks. To make everything as easy as possible for the client, we palletized and organized the order by room, allowing them to systematically unload and install furniture throughout the 60 different team areas.



RESULTS

Improved Environment

The transition from the original worn-out, plastic picnic tables and inherited furniture to Plymold's cluster units significantly enhanced the team area aesthetics and functionality. Employees were thrilled with the upgrade, noting that the new Plymold cluster seating is great for a variety of body sizes and heights and provides a durable surface for lots of different activities.

Ease of Maintenance

Standardizing furnishings throughout the facility has streamlined the maintenance and cleaning process, contributing to long-term cost savings and operational efficiency. Even though their team is rough on the employee break room furniture, Plymold's fixed cluster seating units don't move, making the cleaning crew's job much easier.

Future Collaboration

Because of their positive experience, this automotive production plant expressed a strong willingness to collaborate with Plymold again in the future stating, "Plymold demonstrated a well-organized process that made the large project in our 6 million square foot facility easy to execute without any disruptions."